



Evaluation & Appraisal and Update of Alachua County Comprehensive Plan: 2011-2030

Work Plan

Presentation to Economic Development Advisory Committee Meeting

August 24, 2017



ECONOMIC ELEMENT



**Issues to address as part of
Evaluation & Appraisal and Update
of the Alachua County Comprehensive Plan**



Participation in Update of County Comprehensive Plan

Work Plan for Evaluation & Appraisal & Update of
Alachua County Comprehensive Plan: 2011-2030

<https://growth-management.alachuacounty.us/formsdocs/Work-Plan-Comp-Plan-Update.pdf>

For info and to sign up for meeting notices see
Alachua County Growth Management website:

<https://growth-management.alachuacounty.us/planning/CompPlanUpdate>



Presentation Outline

- Comprehensive Plan
- Work Plan for Evaluation & Appraisal and Comprehensive Plan Update



Role of the Comprehensive Plan

- Expression of the community's long-range vision
- Policy framework adopted by the Alachua County Commission for guiding local decision-making
- County's Plan addresses a broad range of topics
 - Built Environment
 - Natural Resource Protection
 - Public Facilities and Services
 - Intergovernmental Coordination
 - Energy
 - Economic Development
 - Capital Planning
 - Housing
 - Historic Resources
 - Community Health
- Data and Analysis-Based
- Development decisions must be consistent with Plan



Comprehensive Planning Process





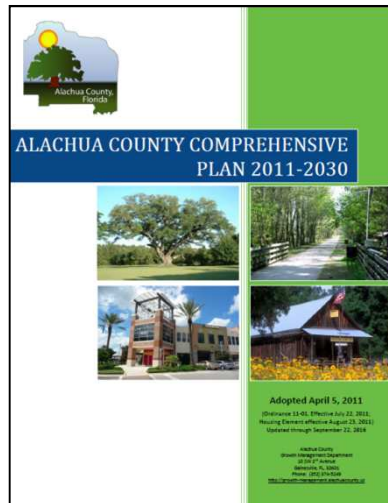
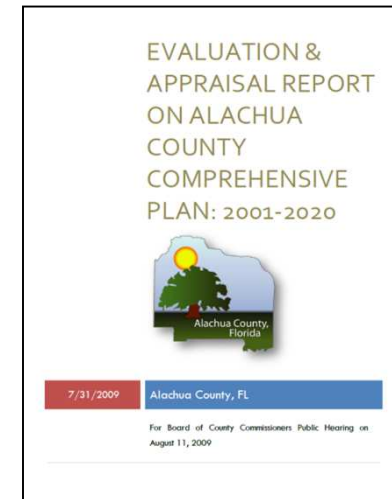
Interdepartmental Participation





Alachua County Comprehensive Plan: 2011-2030

Last Evaluation and Appraisal
of Plan in 2008-2009



Last Plan update based on
Evaluation and Appraisal was
adopted by County Commission
in 2011



Alachua County Comprehensive Plan 15 Elements

Future Land Use

Transportation Mobility

Housing

Potable Water & Sanitary Sewer

Solid Waste

Stormwater Management

Conservation & Open Space

Recreation

Intergovernmental Coordination

Capital Improvements

Economic

Historic Preservation

Public School Facilities

Community Health

Energy



ECONOMIC ELEMENT



ALACHUA COUNTY COMPREHENSIVE PLAN 2011-2030



Alachua County Comprehensive Plan **ECONOMIC ELEMENT OBJECTIVES & POLICIES**

OBJECTIVE 1.1 – ECONOMIC DIVERSITY AND SUSTAINABILITY

OBJECTIVE 1.2 – ECONOMIC DEVELOPMENT STRATEGY

OBJECTIVE 1.3 – ENVIRONMENTAL QUALITY AND RESOURCE CONSERVATION

OBJECTIVE 1.4 – EDUCATION AND EMPLOYMENT

OBJECTIVE 1.5 – EXPAND ECONOMIC OPPORTUNITIES AND REDUCE POVERTY

OBJECTIVE 1.6 – LIVABLE COMMUNITIES



Alachua County Comprehensive Plan **ECONOMIC ELEMENT** **OBJECTIVES & POLICIES**

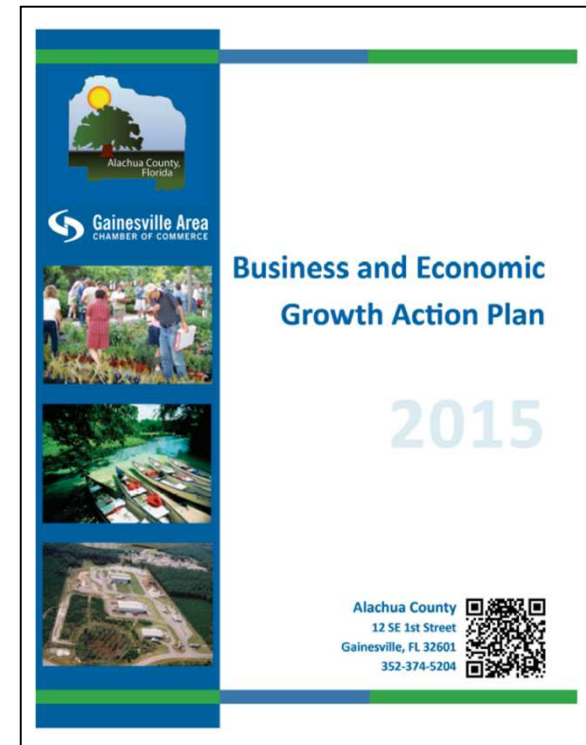
- Promotion of tourism, including eco-tourism and agritourism
- Building partnerships with workforce development and entrepreneurial organizations
- Promotion of a Resource Recovery industrial park
- Pursuing funding opportunities for the extension of essential infrastructure to encourage development or redevelopment in economically distressed areas



Alachua County Comprehensive Plan ECONOMIC ELEMENT

Business and Economic Growth Action Plan

- Economic Element was among many reports and initiatives contributing to the development of the Action Plan
- Contains recommendations and initiatives to implement certain Economic Element policies





Alachua County Comprehensive Plan **ECONOMIC ELEMENT**

Economic Element Policy 1.1.6 (a)

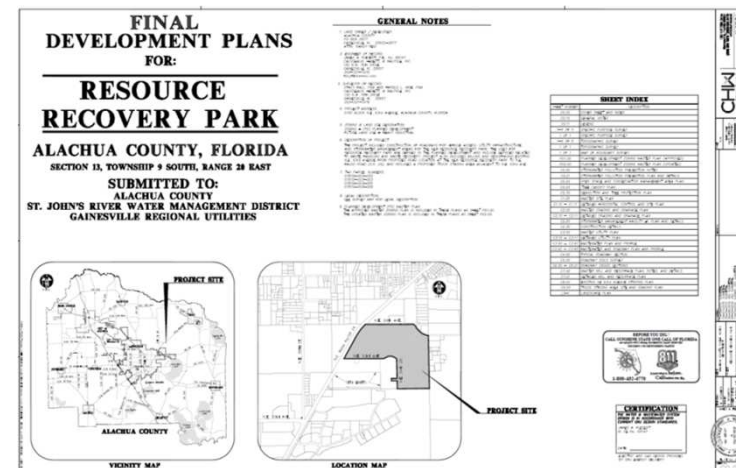
Promote a Recycling Market Development Zone (RMDZ) /
Resource Recovery industrial park

Action Plan recommendation #1

Develop the Alachua County Resource Recovery Park

Implementation

Final Development Plan approved





Alachua County Comprehensive Plan **ECONOMIC ELEMENT**

Economic Element Policy 1.2.2

Alachua County shall coordinate its economic development activities with its municipalities and the appropriate federal, state, regional and local agencies

Action Plan recommendation #10(3)

Work with Alachua County municipalities interest in obtaining Rural Economic Development Initiative (REDI)

Implementation

Technical assistance to municipalities, Hawthorne's Rural Economic Development Initiative Designation (REDI)



Alachua County Comprehensive Plan **ECONOMIC ELEMENT**

Economic Element Policy 1.1.10

Establish criteria to facilitate redevelopment based on alternative standards

Action Plan recommendation #21

Review redevelopment standards/regulations and streamline redevelopment process

Implementation

In process. Code presented to BoCC in August.

The BoCC provided comments and staff will return in fall.



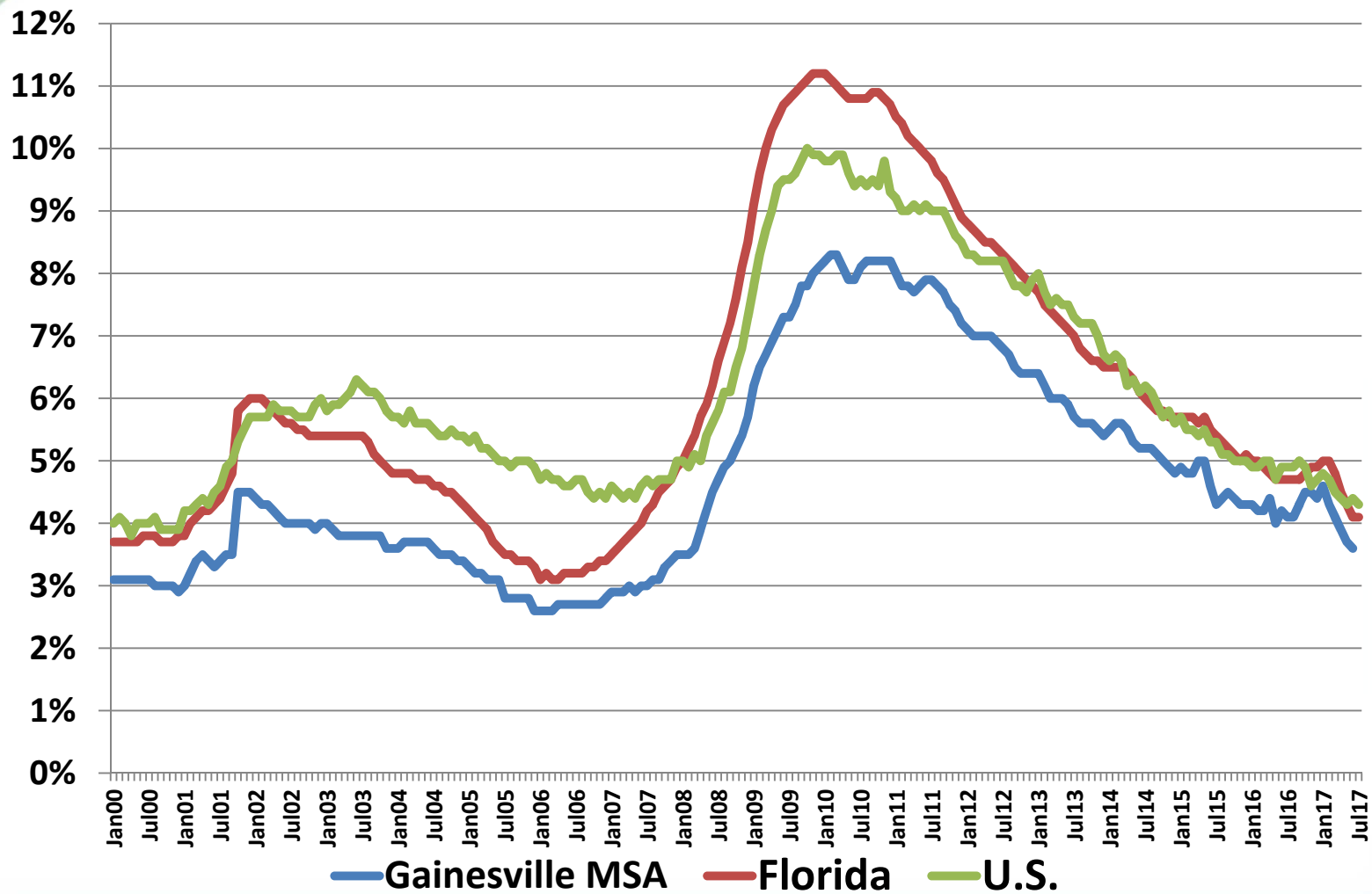
Gainesville MSA

Economic Indicators Graphs

Aug 22, 2017



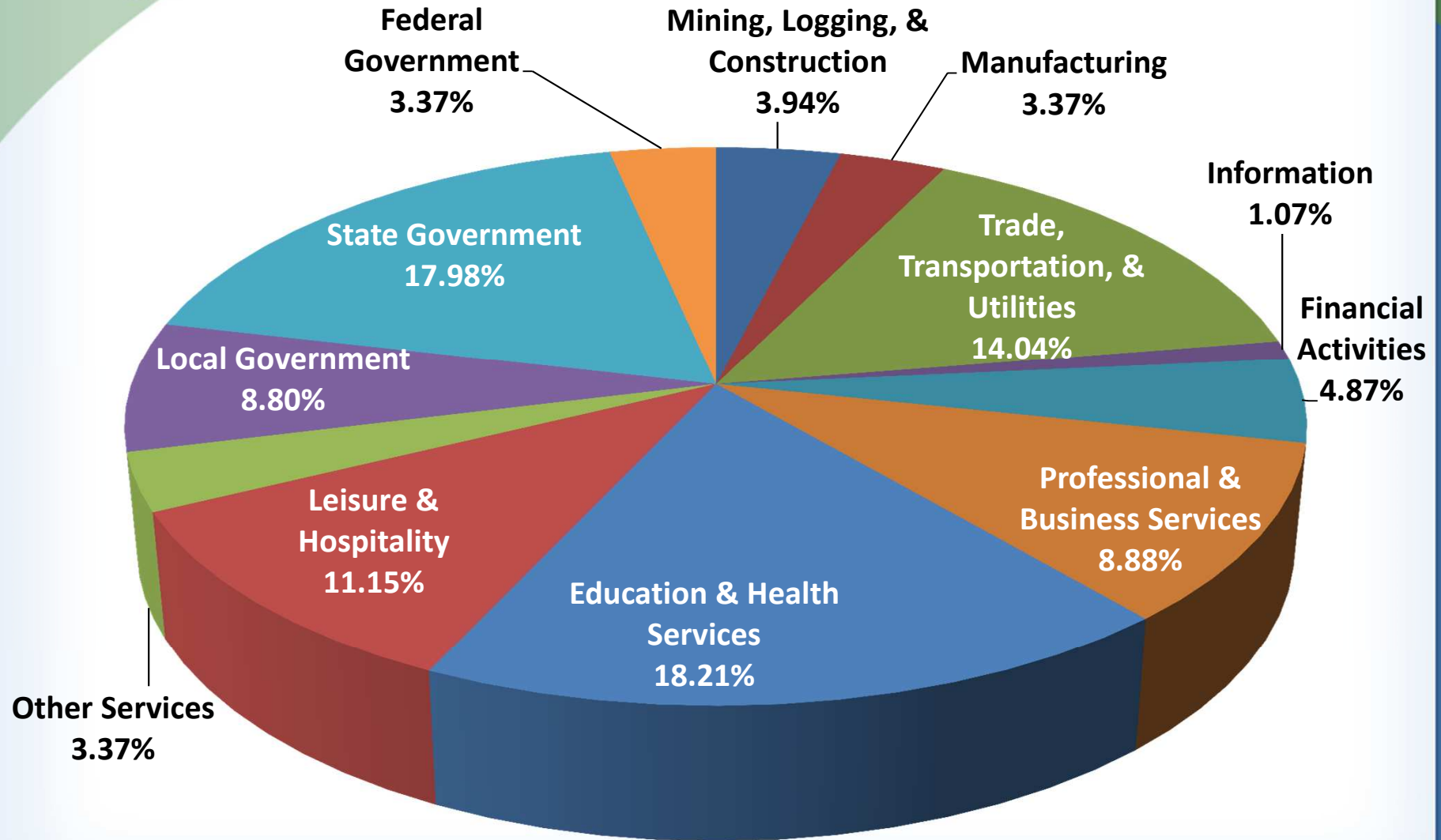
Unemployment Rates by Geography



Source: U.S. Department of Labor, Bureau of Labor Statistic, U.S., Florida and Gainesville MSA Unemployment Rates, (Seasonally Adjusted) January 2000–July 2017.



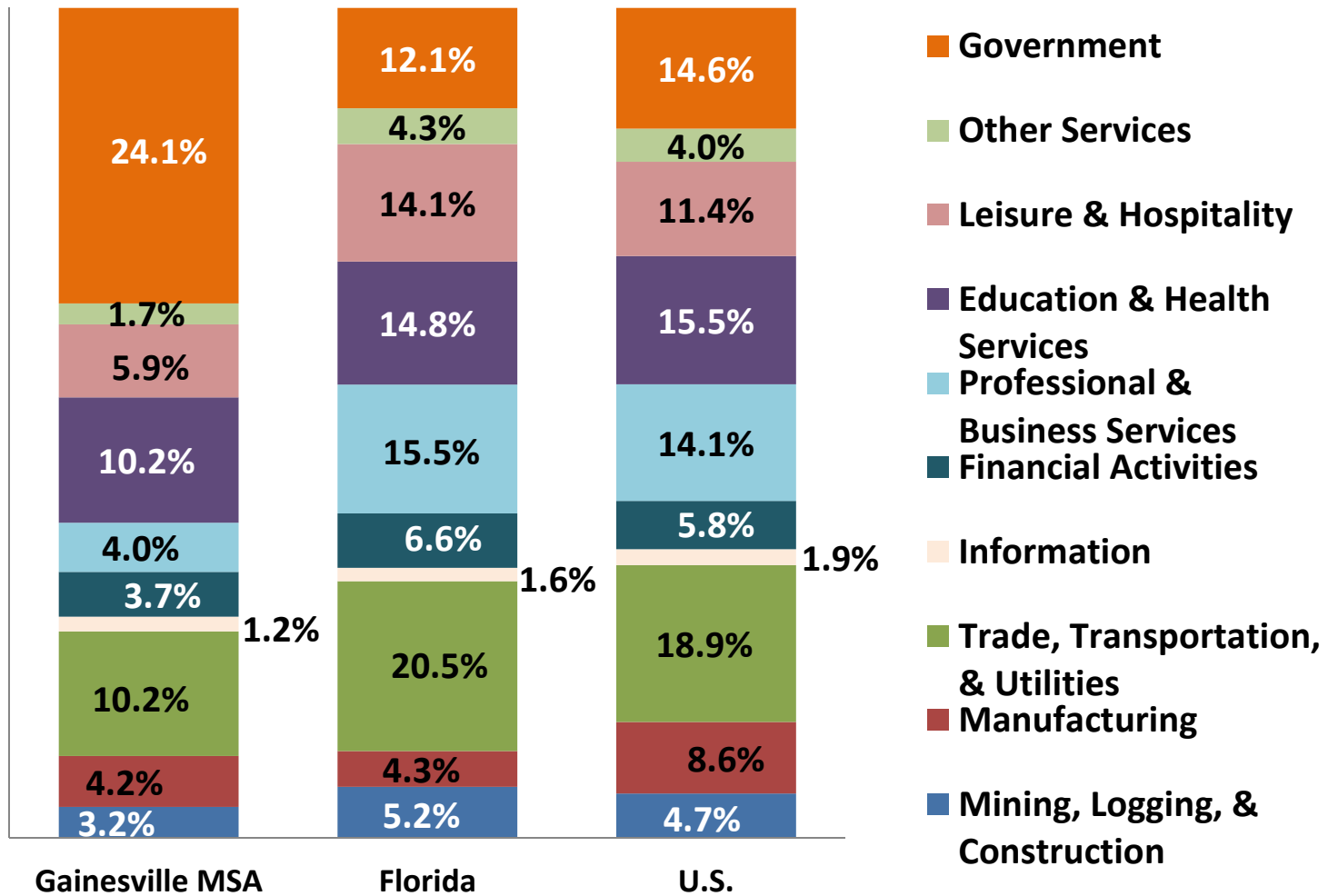
Gainesville MSA Employment Distribution by Industry



Source: U.S. Department of Labor, Bureau of Labor Statistic. Figures as of July 2017



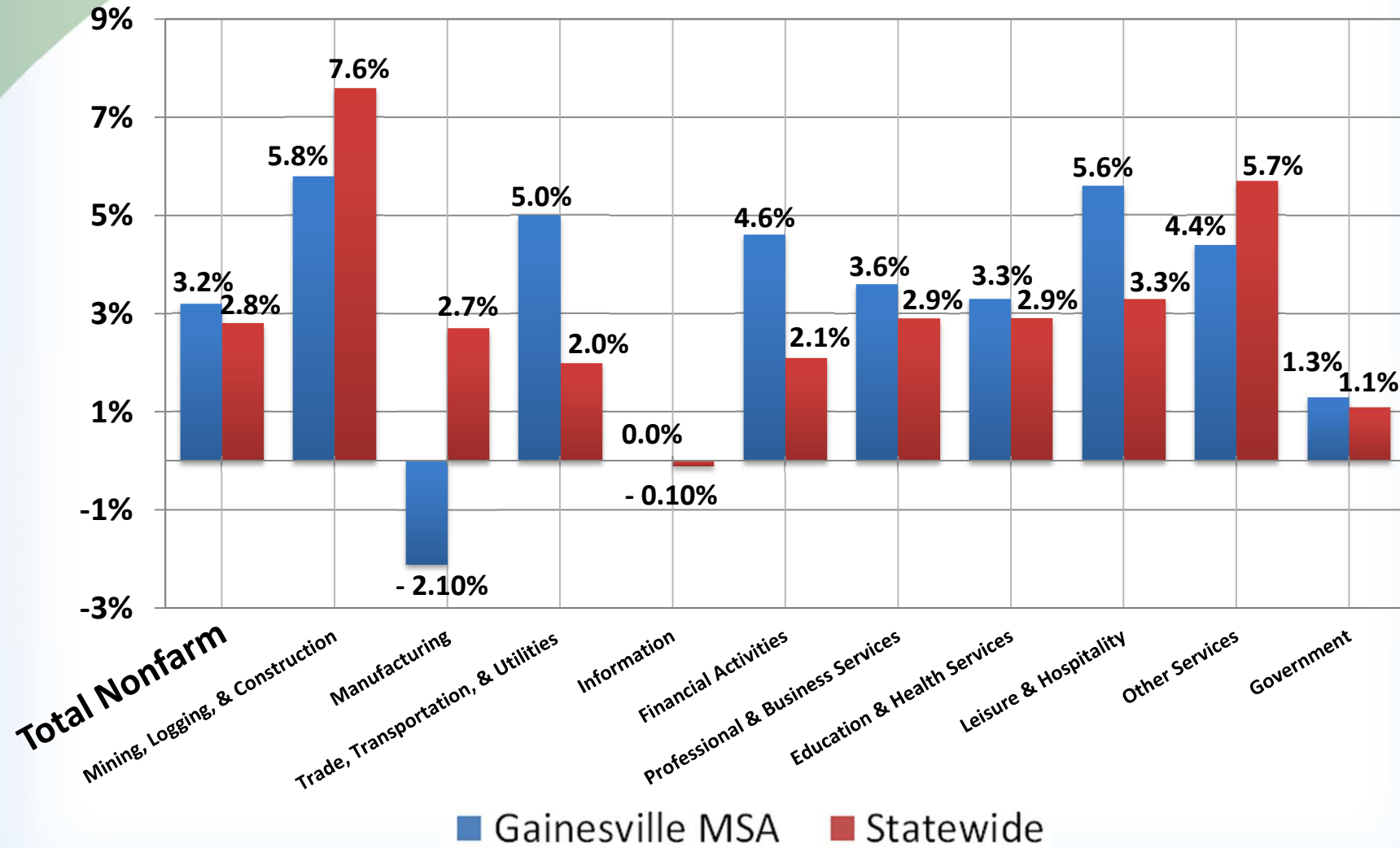
Local, State and US Employment Distribution by Industry



Source: U.S. Department of Labor, Bureau of Labor Statistic. Figures as of July 2017



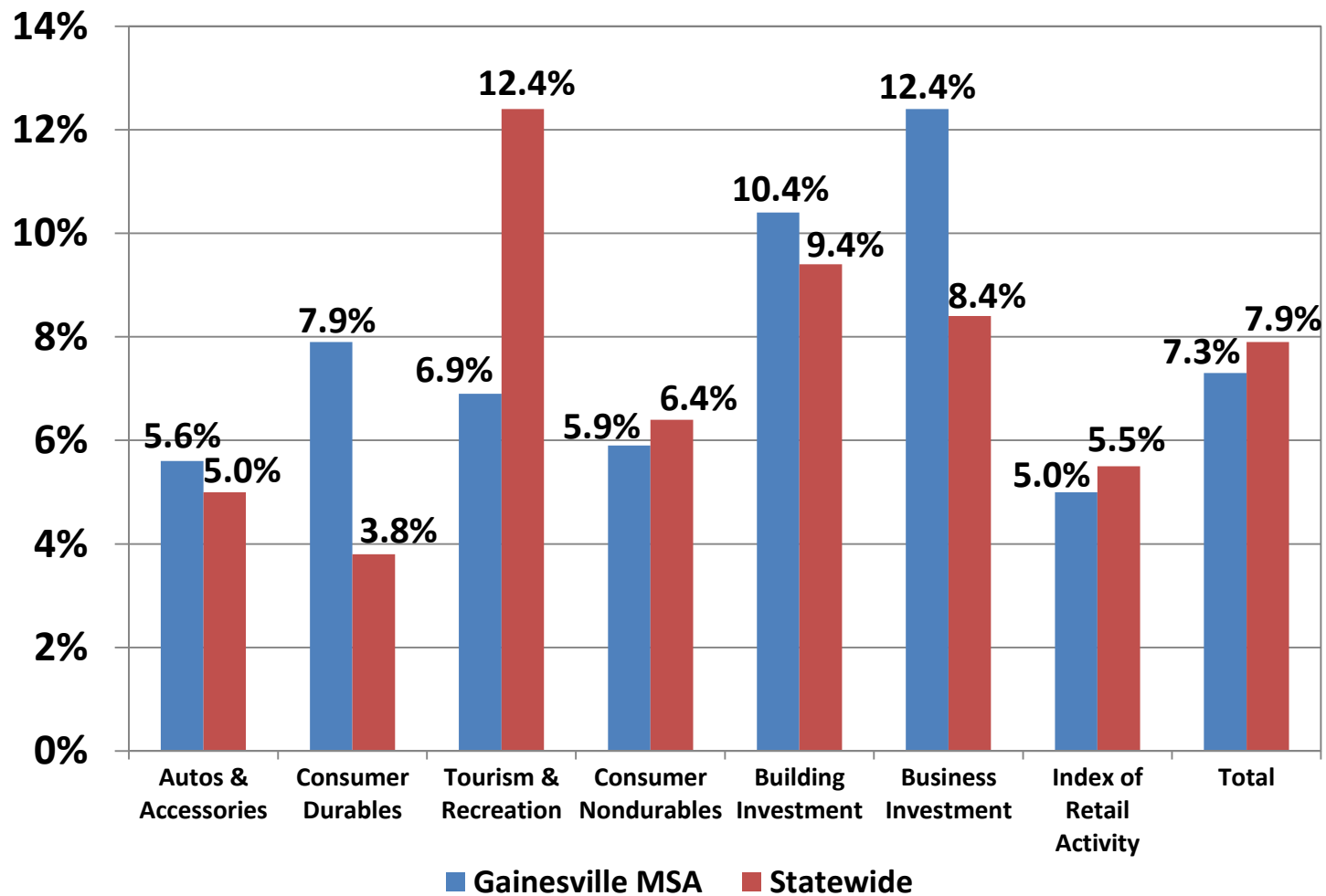
Employment Gain & Losses by Major Industries July 2017 over July 2016



Source: U.S. Department of Labor, Bureau of Labor Statistic. Figures as of July 2017



Gainesville MSA Taxable Sales by Major Category May 2017 over May 2016



Source: Office of Economic & Demographic Research, Taxable Sales & Index of Regional Economic Activity, May 2017. Preliminary Data Released 8/4/2017. Gainesville MSA includes Alachua and Gilchrist County.



Evaluation and Appraisal State Requirements

- Each local government is required to evaluate its comprehensive plan at least every 7 years
- Florida’s “Community Planning Act” amendments adopted in 2011 simplified the Evaluation and Appraisal process and requirements (s. 163.3191, F.S.)
 - Local governments shall evaluate plans to determine if amendments are necessary to reflect **changes in state statutes** since the last update, and notify the state land planning agency.
 - Local governments are “encouraged to comprehensively evaluate and, as necessary, update comprehensive plans to reflect **changes in local conditions**” as part of the process.



Evaluation and Appraisal Schedule for Alachua County

- Alachua County must submit a letter notifying the Florida Department of Economic Opportunity (DEO) whether amendments to the Comprehensive Plan are necessary to reflect changes in state requirements no later than **April 1, 2018.**
- The County must transmit needed amendments for review by state agencies within 1 year of submittal of its notification letter (not later than April 1, 2019)

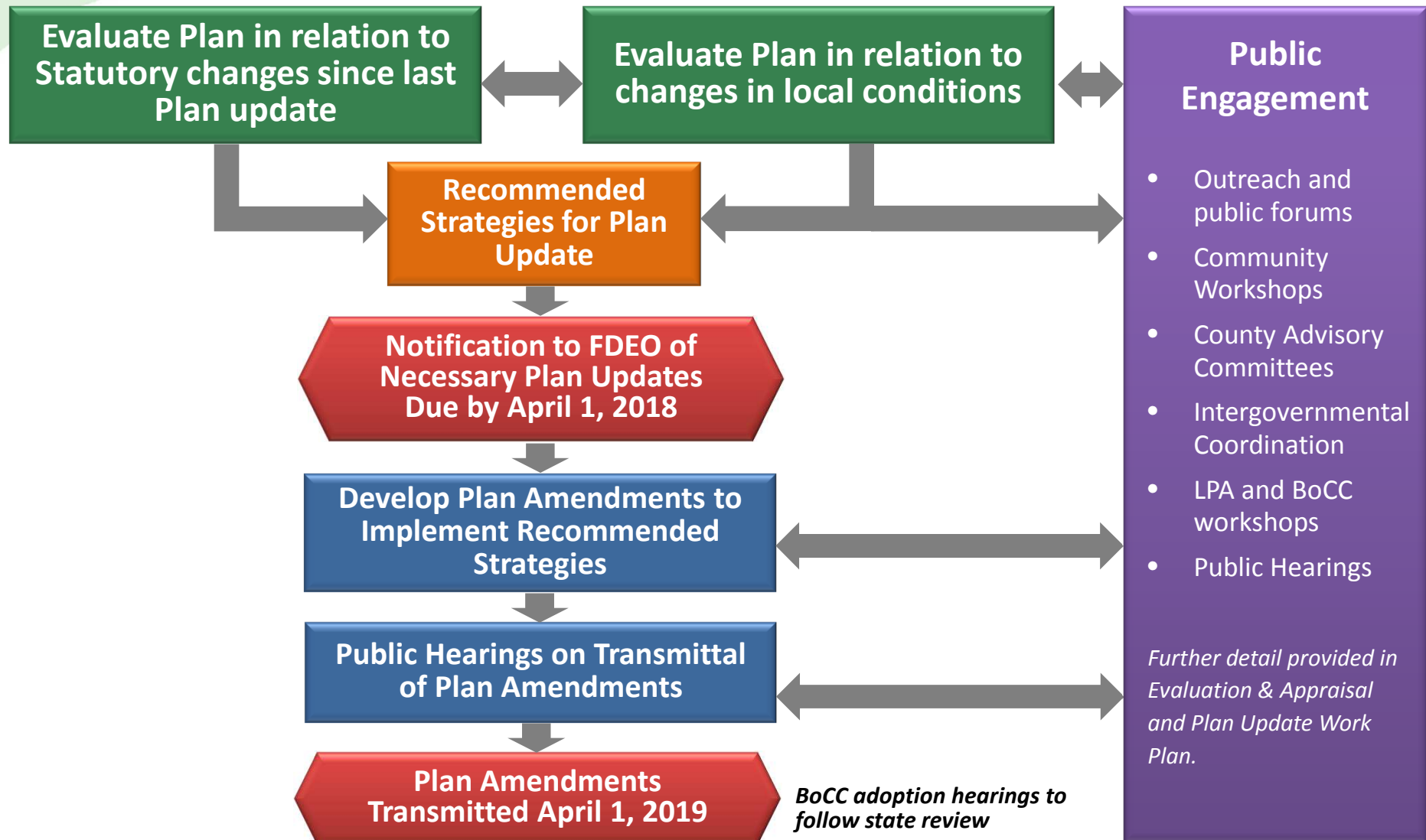


Public Engagement

- **Outreach**
 - Website
 - Email List
 - Public Comment Email Address
 - Press Releases
 - Channel 12 Content
 - County Social Media
 - Community Update Newsletter
 - Brochures
 - General & Community Newspapers
 - Community Surveys
- **Direct Engagement with Public**
 - Community Workshops
 - Stakeholder Groups
- **Local Government Meetings and Public Hearings**
 - Advisory Committees, including Alachua County Planning Commission/Local Planning Agency
 - Board of County Commissioners



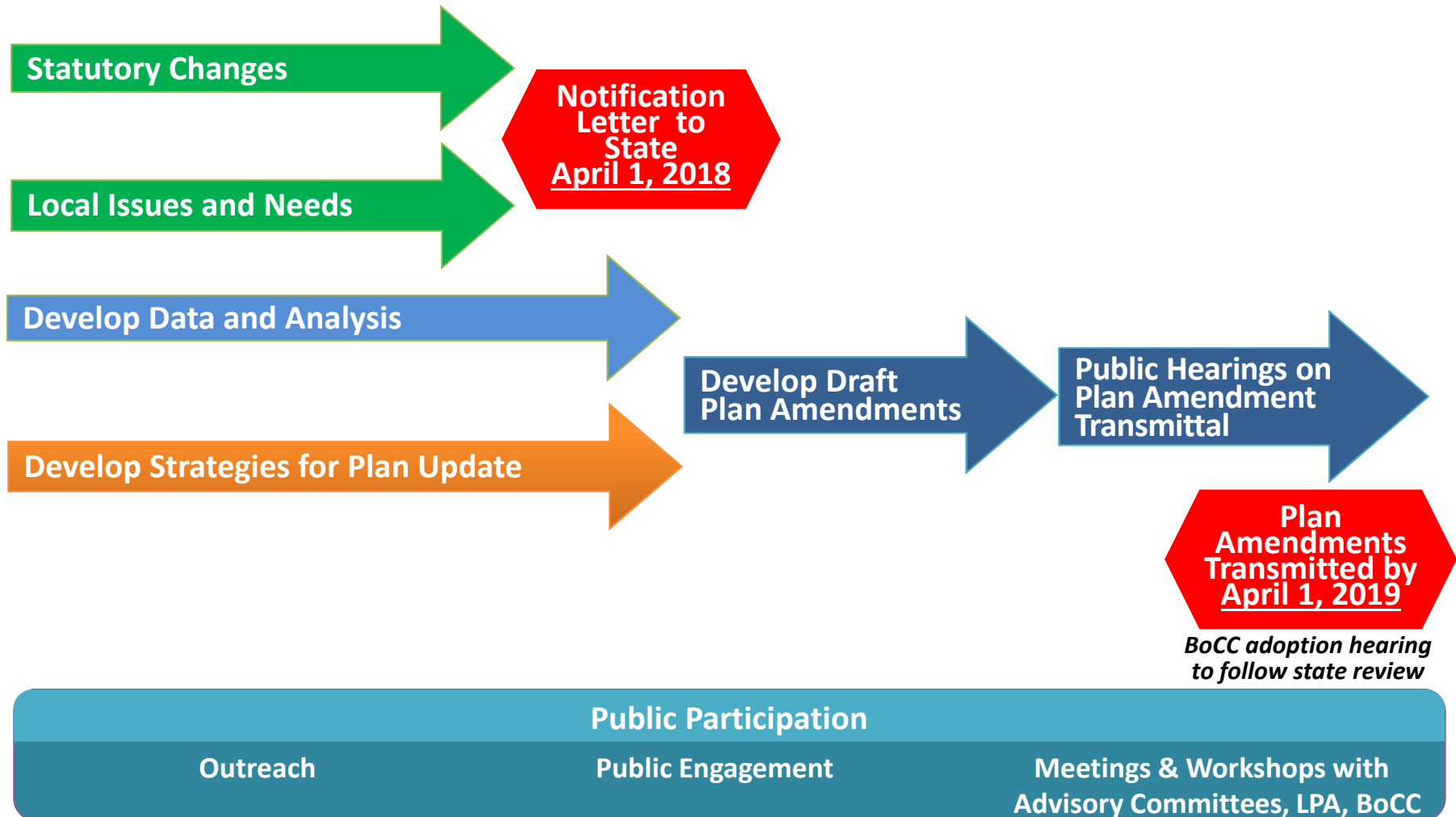
Evaluation & Appraisal and Plan Update Process





Evaluation & Appraisal and Plan Update Timeline

04/17 | 06/17 | 08/17 | 10/17 | 12/17 | 02/18 | 04/18 | 06/18 | 08/18 | 10/18 | 12/18 | 02/19 | 04/19





Next Steps

- **Update Data and Analysis**
 - US Dept of Labor
 - Office of Economic & Demographic Research
- **Changes in Florida Statutes**
- **Identify Local Issues to Consider**

Community Discussions

- Advisory Committees, including Economic Development Advisory Committee
- Local Organizations

For information contact County Manager's Office 352-264-6908

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In Conclusion

What issues does the Committee recommend be addressed as part of the Evaluation and Appraisal of the Comprehensive Plan?